

MEDIA & PRESS KIT

This information packet will be useful in learning more about our organization. For further inquiries, please visit our website:

www.facela.net

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Mission

The mission of Face Forward is to provide physical and emotional reconstruction for women and children who have been victimized by domestic or gang related violence. Face Forward vows to provide each victim with the best possible treatment probono.

ABOUT



Face Forward was founded by renowned plastic surgeon and biochemist Dr. David Alessi and his wife Deborah Alessi CEO of Alessi Skincare. Both Dr. and Mrs. Alessi have a long history of supporting charitable initiatives and have served several not for profit organizations as both board members and benefactors.

Face Forward works with community leaders around the nation to identify victims of violence who are legitimately working toward recovery and who carry the physical evidence of past abuse. We are able to provide our services to individuals who are committed to their recovery by partnering with local community centers, which offer complementary relief: housing, counseling, job searches, and legal assistance. We are one humble part of the recovery puzzle; however, the immediate results of healing efforts provide individuals with the confidence to literally put their best Face Forward once again.

Face Forward is a non-profit organization, a 501(c)(3) registered in the State of California. Better than 90% of all donations are directed toward victim treatment and recovery. Since an average patient's treatment costs approximately \$5,000, every penny helps.

FACT SHEET

The statistics are staggering! One in three women globally have been physically abused and approximately half of all murders and disfiguring assaults in major metropolitan areas are gang related. Sadly, there are few treatment options for victims of abuse beyond the underfunded county systems.

Approximately two-thirds of reported domestic violence incidents are classified as "simple assaults," which result in a misdemeanor rather than a felony. However, up to 50% of these "simple assaults" result in physical injuries and disfigurements that are at least as serious as 90% of all rapes, robberies, and aggravated assaults.

Domestic violence is abuse committed by a spouse, a former spouse, a boyfriend or girlfriend, or a cohabitant upon another individual. It is estimated that an act of domestic violence occurs every 15 seconds somewhere in the United States. That figure translates to over 2.5 million victims per year. Abuse affects the lives of the victim, family and the children who live within the boundaries of these abusive relationships.

The effects of continued or traumatic abuse are lasting and indelible. These marks are a constant reminder of a tortuous past and significantly affect the ability of former victims ability to integrate with the public, erase the past and the find courage to move forward with dignity.

SAUNDRA A FACE FORWARD PATIENT

Face Forward's Annual Gala is held each year to help patients like Saundra. Saundra survived a brutal attack from her husband which caused a horrific aftermath of gangrene 20 years ago. Dr. Alessi and his surgical team works pro bono with all of Face Forward's patients. Each year the money raised from our Gala goes towards helping brave patients such as Saundra.





FACE FORWARD FOUNDERS MRS. DEBORAH ALESSI & DR. DAVID ALESSI & INVITE YOU TO

Save The Date

FACE FORWARD 3RD ANNUAL VOICE AWARDS GALA SEPTEMBER 15, 2012

THE BEVERLY WILSHIRE HOTEL



Assia Ahhaft

FOR TICKETS & MORE INFORMATION VISIT WWW.FACELA.NET



BONNIE SOMERVILLE TOM ARNOLD



Face Forward provides physical and emotional reconstruction for women and children who have been victimized by domestic or gang related violence.









NICK YOUNG

HONORARY COMMITTEE



Vanessa Marcil

Bonnie Somerville

Charlotte Ross

Dain Blanton

Barbara Bentley



Ben Feldman Sari Tuschman

Jaclyn Smith

Dr. Lisa Masterson

SPONSORSHIPS & DONATIONS

\$50,000 TITLE SPONSOR

- Supports medicine cost, aftercare and complete care coordination for 10 patients.
- 3 VIP tables with premier placement (30 tickets)
- Access to the Celebrity Social VIP Cocktail Reception
- Premier placement in press releases and all marketing/PR materials
- Company name in title of the event"Face Forward and <u>YOUR COMPANY NAME</u> Present..."
- Full page ad in the event program.
- Premier branding throughout the event
- Recognition from the stage
- Placement of logo on the Step & Repeat
- 2 branded cabanas at the Celebrity Social

\$25,000 Presenting Sponsor

- Supports medicine cost, aftercare and complete care coordination for 5 patients.
- 2VIP tables with premier placement (20 tickets)
- Access to the Celebrity Social VIP Cocktail Reception
- Premier placement in press releases and all marketing/PR materials
- Full page ad in the event program.
- Premier branding throughout the event
- Recognition from the stage
- Placement of logo on the Step & Repeat
- 1 branded cabanas at the Celebrity Social



SPONSORSHIPS & DONATIONS

\$10,000 VIP Table Sponsor

- Supports medicine cost, aftercare and complete care coordination for 2 patients.
- 1 VIP table with premier placement (10 tickets)
- Access to the Celebrity VIP Cocktail Reception
- Inclusion in all Marketing/PR materials
- Full page ad in the event program.
- Limited signage at the event
- Half page ad in event program

\$5,000 VIP Table Sponsor

- Supports medicine cost, aftercare and complete care coordination for 1 patient.
- 1 VIP table (10 tickets)
- Access to the Celebrity VIP Cocktail Reception
- Quarter page ad in the event program.

\$3,000 Table

1 table (10 tickets)

\$500 VIP Ticket

- 1 VIPTicket
- Access to the Celebrity VIP Cocktail Reception

\$350 Ticket

1 Ticket



RECENT EVENTS



Top Left: Taylor Armstrong Bottom Left: Vanessa Marcil Middle: founders Dr. David and Deborah Alessi. Top Right: guests that attended. Bottom Right: Flamingo Performance from last year.

RECENT PRESS









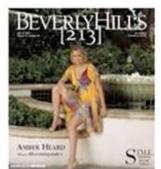












SPONSORS



























Face Forward a new beginning

CHECKS PAYABLE TO: Face Forward

MAIL CHECKS TO: 8670 Wilshire Blvd #200 Beverly Hills, Ca 90211 Purchase Tickets or sponsorship Online go to HTTP://FACEFORWARD.EVENTBRITE.COM

> For more information, please contact: Deborah Alessi 310 359 0992

